



# Tourism Statistics Summary – June 2012

## OVERVIEW

June 2012 international visitor arrivals, totalling 9,246 visitors, increased 2.5% for the period over the same time in 2011.

The increase was as a result of higher excursionist arrivals for the month, as tourist or stay over visitor arrivals fell when compared to June 2011.

Arrivals by purpose of visit showed that 97.6% of visitors came to Anguilla for vacation and the other 2.4% came on business.

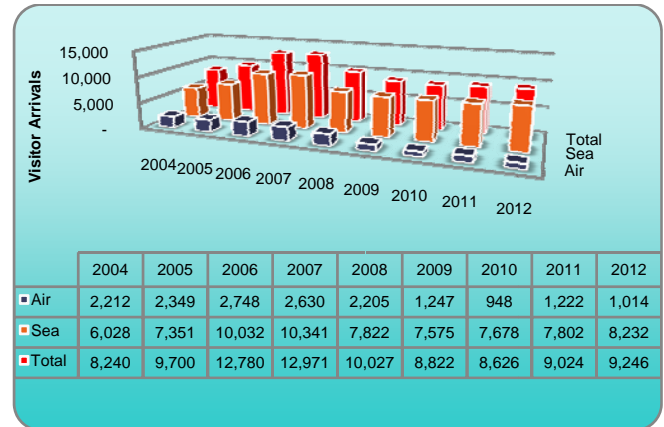


Figure 1: Visitor Arrivals, June 2004 - 2012

## PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) were up this month by 2.8% compared to the same period in 2011 to 16,394 passengers for the month.

Inward passenger movements at the seaports, totalled 14,685 arrivals (89.6%). Of which, 12,696 passengers (86.5%) entered at the Blowing Point terminal and 1,989 (13.5%) arrived at the Sandy Ground port. 1,709 passengers came into Anguilla via the Clayton J. Lloyd International Airport (10.4%).

Passenger departures for the period rose 3.0% relative to the same period in 2011, to 16,123 outbound passengers.

89.5% of the passengers departed Anguilla via the seaports. Looking at each of the two official seaports, 12,469 passengers (86.4%) left from the Blowing Point terminal and 1,964 passengers (13.6%) made their exit from the Sandy Ground port. 1,690 passengers (10.5%) departed from the Clayton J. Lloyd International Airport.

## TOURIST (Stay- Over Visitors)

Tourists, also called stay-over visitors, to Anguilla for June 2012, were recorded to have 4,791 trips for the month. This is 11.7% lower than the same time last year.

Cumulative arrivals for the second quarter of 2012, showed that tourist arrivals were down 11.6% from the second quarter of 2011, highlighting the continued fragile recovery phase of this sector.

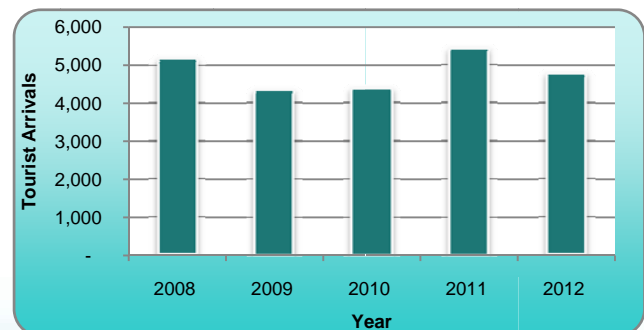


Figure 2: Tourist Arrivals, June 2008 - 2012

## TOURIST (Stay- Over Visitors) *continued*

The average intended length of stay of tourists making trips this month was 7.1 days. The largest slice of tourists, representing over one-half of tourists (52.8%) spent 4-7 days in Anguilla. 21.3% of tourists wished to spend 1 to 3 days, followed by 18.6% indicating 8 to 15 days, 1.4% for 16 to 22 and 5.9% staying for 23 or more days.

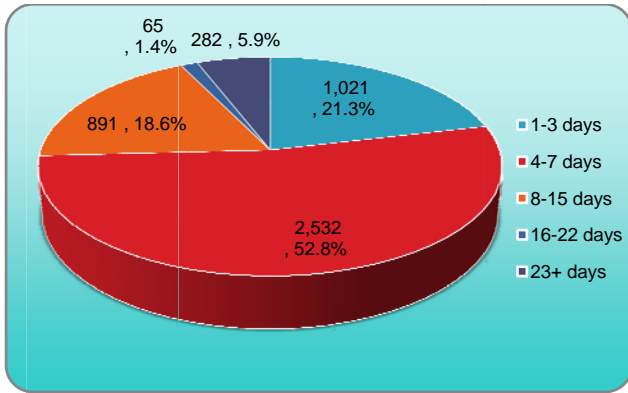


Figure 3: Tourist Arrivals by Length of Stay, June 2012

All markets showed a decline in arrivals this month, with the major European markets showing the largest changes in arrivals, the UK saw a 51.0% decline, Italy was down 50.0%, Germany down 46.7% and other European countries fell by 5.4%.

The USA, which is the largest source market, accounting for 71.9% of arrivals this month, saw a 7.6% decline.

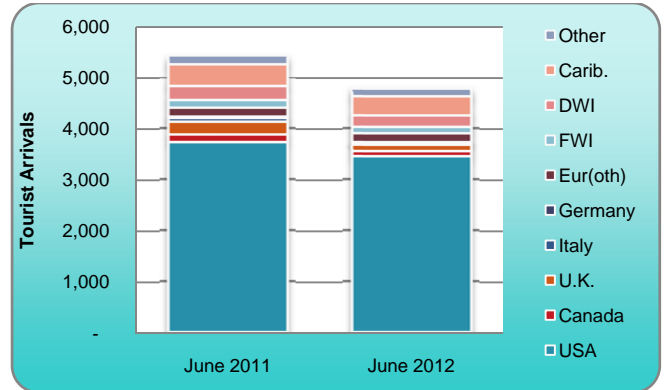


Figure 4: Tourist Arrivals by Country of Residence, June 2011 and 2012

## EXCURSIONIST (Day Trippers)

June 2012 saw a higher number of excursionist arrivals or day trippers into Anguilla, up 23.8% over June 2011 to 4,455 day trippers.

99.3% of excursionists entered Anguilla via the seaports. 55.6% of which came in at the Blowing Point terminal and 44.4% at the Sandy Ground pier. 0.7% entered at the Clayton J. Lloyd Airport.

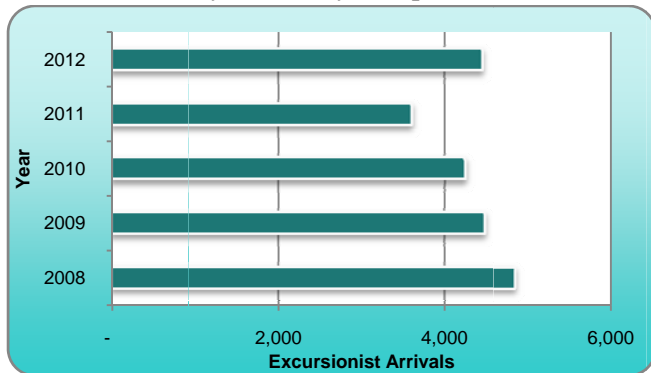


Figure 5: Excursionist Arrivals, June 2008 - 2012

Outside of the European countries and St. Maarten/ St. Martin, day tripper numbers showed an improvement in the count of arrivals from varied sources for the period. The most marked increase was in arrivals of USA residents which were up 61.7% with an additional 991 excursionists.

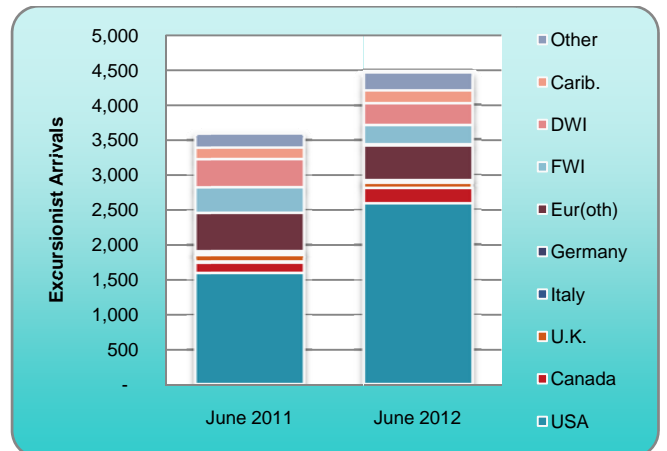


Figure 6: Excursionist Arrivals by Country of Residence, June 2011 and 2012

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department's website: <http://gov.ai/statistics/tourism.htm>

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